



CURRICULUM

WIPO-ANKARA UNI-TURKPATENT/LLM/18/INF.1PROV
ORIGINAL: ENGLISH
DATE: SEPTEMBER 2018

MASTER OF LAWS (LLM) IN INTELLECTUAL PROPERTY (Specializing in Patent Law and Design Law)

Organized by

Ankara University,
The World Intellectual Property Organization (WIPO)
and the Turkish Patent and Trademark Office

From September 17, 2018 to June 30, 2019 (2 semesters)

Course load: 420 hours

Winter Semester: September to December, 2018 (Distance Learning)

Date	Course Content	Lecturer	Hours
September 17 – October 12	DL-101: General Course on Intellectual Property*	WIPO Academy	TBA**
October 15 – November 16	DL-301: Patents*	WIPO Academy	TBA**
November 19 – December 20	DL-302: Trademarks, Industrial Designs and Geographical Indications*	WIPO Academy	TBA**

* Course codes will be determined by Ankara University. These codes may be different from the ones shown above as the university uses a unique code system. Course titles will be the same.

** Course hours to be determined soon. During the academic year, WIPO may wish to revise course hours following consultation with the programme coordinators.

- Below, descriptions of the courses to be offered in the Spring Semester start with a new page.
- Each lecturer has the right to revise the course schedule and update the course content when necessary.
- Courses are held during weekdays. Weekends can be used for make-up courses.

OVERVIEW OF CURRICULUM

WINTER SEMESTER (September 2018 – December, 2018)

General Course on Intellectual Property

WIPO Distance Learning

The third week of September 2018 – October 2018

Patents

WIPO Distance Learning

October 2018 – November 2018

Trademarks, Industrial Designs and Geographical Indications

WIPO Distance Learning

November 2018 – December 2018

SPRING SEMESTER (February 2019 –June 2019)*

Introduction to IP and Research Methodology: Interdisciplinary Approaches

Lecturers: Scholars and experts from Ankara University, WIPO, and TurkPatent

Lecturers: Dr. Selin Özden Merhacı and Dr. Zehra Özkan, Ankara University

Advanced Patent Law: Substantive and Procedural

Lecturer: WIPO Expert – Dr. Enrico Bonadio, (Senior Lecturer, City University of London) and Mr. Marco Aleman (Patent Law Division, WIPO)

Lecturers: Prof. Dr. Habip Asan, TurkPatent and Dr. Ali Rıza Köker, TurkPatent

Advanced Design Law: Substantive and Procedural

Lecturer: WIPO Expert – Prof. Dr. Uma Suthersanen (Professor of Intellectual Property Law, Queen Mary University, London)

Lecturers: Prof. Dr. Habip Asan, TurkPatent and Dr. Ali Rıza Köker, TurkPatent

Advanced Trademarks

Lecturers: Dr. Özgür Öztürk, İstanbul Technical University and Dr. Elif Betül Akın, TurkPatent

Geographical Indications and Traditional Knowledge

Lecturer: Prof. Dr. Nevzat ARTIK, Ankara University

Commercialization of IP

Lecturers: Prof. Dr. Ayşe Boztosun, Akdeniz University

Intellectual Property Infringement at Universities

Lecturer: WIPO Expert- Prof. Dr. Irini Stamatoudi (Professor (pr.), University of Nicosia- Director, Hellenic Copyright Organization, Hellenic Ministry of Culture and Sports)

Lecturer: Altug Yalcintas, Ankara University

Research Project

* Each lecturer and Ankara University has the right to revise the courses, the schedule and to update the course content when necessary.

Spring Semester: February 2019 to June 2019 (Residential Learning)

Venue

Courses will be held in the premises of Ankara University and Turkish Patent and Trademark Office.

Students arrive Ankara University February 2019

Preparations and registrations at Ankara University: 4th, February 2019

Introduction to IP and Research Methodology: Interdisciplinary Approaches
Lecturers: Özden Merhacı, Özkan, and WIPO Experts
Dates: February 11-February 15

Date	Course Content	Lecturer	Hours
SECTION 1: Opening Ceremony and Introduction			
Session 1	Opening Ceremony and Introduction to the LL.M. Curriculum Orientation visit to premises of Ankara University	Ankara, University, TurkPatent and WIPO	February 11 10.00-13.00 14.00- 16.00
Session 2	Turkish Patent and Trademark Office (TURKPATENT)	Mr. Kadri Yavuz ÖZBAY TURKPATENT and Ms. Martha Chikowore, Counsellor, WIPO	February 12 10.00-11.00 11.00-13.00
Session 3	World Intellectual Property Organization (WIPO) Treaties, its Activities and IP Materials on the WIPO Website		
SECTION 2: Introduction to IP and Research Methodology: Interdisciplinary Approaches			
Session 4	Basic concepts of science, research and law	Özden, Özkan	February 13 09.00-12.00
Session 5	Legal Methodology	Özden, Özkan	February 13 13.00-16.00
Session 6	Basics and Methodology of Comparative Law	Özden, Özkan	February 14 09.00-12.00
Session 7	Research Ethics and Plagiarism	Özden, Özkan	February 14 13.00-16.00
Session 8	Collecting data: libraries-data bases- court decisions	Özden, Özkan	February 15 09.00-12.00
Session 9	Preparing the research project: references, proper quotation Course Assessment and Evaluation	Özden, Özkan	February 15 13.00-16.00

Advanced Patent Law: Substantive and Procedural
Lecturers: Bonadio, Asan, Köker and Luzatto
Section 1: February 18-March 7

Date	Course Content	Lecturer	Hours
Advanced Patent Law: Substantive – February 18 to March 7, 2019			
Session 1	Nature and Function of the Patent System International Patent Law a) From the Paris Convention to the TRIPS Agreement b) Budapest Treaty c) International Patent Treaty (PCT)	Mr. Marco Aleman, Director, Patent Law Division, WIPO (via Video Conferencing) and WIPO Expert Dr. Bonadio	February 18 09.00-12.00
Session 2	Patent Regimes: Aims and Fundamental Features	WIPO Expert Dr. Bonadio	February 18 13.00-16.00
Session 3	International Patent Law (Before and Beyond TRIPS) The TRIPS Agreement and Patents a) Principle of Non-Discrimination b) Exclusions from Patentability c) Patents, Morality and Ordre Public d) Scope of Protection and Disclosure e) Exception to Patent Rights and Compulsory Licences Term of Protection	WIPO Expert Dr. Bonadio	February 19 09.00-12.00
Session 4	Patent Protection and Public Health a) Doha Declaration b) Compulsory Licences of Pharmaceutical Patents c) Second Uses of Known Substances Border Seizures of Generic Medicines	WIPO Expert Dr. Bonadio	February 19 13.00-16.00
Session 5	Biotech Patents and Plant Varieties	WIPO Expert Dr. Bonadio	February 20 09.00-12.00
Session 6	Patents, Utility Models and Confidential Information	WIPO Expert Dr. Bonadio	February 20 13.00-16.00

Session 7	Evaluation	WIPO Expert Dr. Bonadio	February 21 09.00-13.00
Session 8	Study I – Industry and TurkPatent a) Basic aspects of Turkish Patent Law and Practice b) Filing Requirements. c) Scope Of Protection d) Drafting and amendment of patent documents, specifications and claims	Asan, Köker	February 22 09.30-12.00 13.00-15.00
Session 9	Study II – The EPO and the EP System a) Life of a file b) Patentability Criteria's	Luzzatto	February 25 09.30-12.00 13.00-14.00
Session 10	Study II – The EPO and the EP System a) Patentability Criteria's (cont) b) Practical exercises c) A look at the EPO online public search tools	Luzzatto	February 26 09.30-12.00 13.00-14.00
Session 11	Study II – The EPO and the EP System a) Replying to substantive communications from EPO b) Practical exercises c) A look at opposition and appeal procedures d) Oral proceedings at the EPO e) Q&A, wrap-up	Luzzatto	February 27 09.30-12.00 13.00-14.00
Session 12	Patent litigation: Infringement and validity a) Validity (Court procedures) b) Infringement c) Other enforcement procedures	Asan, Köker	February 28 09.00-12.00 13.00-16.00
Session 13	Study Visit to Industry Evaluation	Asan, Köker,	March 1 09.00-12.00 13.00-16.00
Session 14	Patent workshop / Examiner – student match-up / on the job training @TurkPatent	TURKPATENT Examiners	March 4, 5, 6, 7

Copyright Law
Lecturer: Prof. Stamatoudi
Dates: March 11-March 13

Session 1	Introduction to copyright law: Basic principles, aim and scope of protection (the notion of works and the issue of originality)	WIPO Expert Prof. Stamatoudi	March 11 09.00-12.00
Session 2	Authorship and ownership, moral rights	WIPO Expert Prof. Stamatoudi	March 11 13.00-16.00
Session 3	Economic rights and Exceptions and limitations	WIPO Expert Prof. Stamatoudi	March 12 09.00-12.00
Session 4	Related rights	WIPO Expert Prof. Stamatoudi	March 12 13.00-16.00
Session 5	Enforcement Exam: Case Study	WIPO Expert Prof. Stamatoudi	March 13 09.00-10.00 10.00 – 12.00

Advanced Design Law: Substantive and Procedural
Lecturers: Suthersanen, Asan, and Köker
Dates : March 18-March 29

DATE	COURSE CONTENT	LECTURER	HOURS
SECTION 2: Advanced Design Law: Substantive and Procedural – March 18 to 22, 2019			
Session 1	International Design Law International Registration (Hague)	Designs and Brands Sector, WIPO (via Video Conferencing) and Asan, Köker	March 18 09.00-12.00
Session 2	Understanding and drafting of design applications Online search and application tools	Asan, Köker	March 19
Session 3	Design litigation: infringement and validity Opposition proceedings Invalidation proceeding	Asan, Köker	March 20
Session 4	Case Studies: Industry (e.g., Textiles and Furniture cases)	Asan, Köker	March 21
Session 5	Course Assessment	Asan, Köker	March 22
Advanced Design Law: Substantive and Procedural – March 25 to 29, 2019			
Session 6	Nature of Design a) Economic role of design b) Rational of design protection c) Competition aspects	WIPO Expert Prof. Suthersanen	March 25 13.00-16.00
Session 7	EU Law and National Law a) Protectable subject matter: Design and product b) Excluded subject matter c) Novelty	WIPO Expert Prof. Suthersanen	March 26 09.00-12.00
Session 8	d) Individual character e) Disclosure rules	WIPO Expert Prof. Suthersanen	March 26 13.00-16.00
Session 9	EU Law and National Law (continued) f) Rights conferred g) Scope of protection and infringement h) Defences Comparison of registered rights with EU Unregistered Design Right	WIPO Expert Prof. Suthersanen	March 27 09.00-12.00
Session 10	Course Assessment	WIPO Expert Prof. Suthersanen	March 27 13.00-16.00
Session 11	Comparison of registered rights with EU Unregistered Design Right Registration process at EU and national level	WIPO Expert Prof. Suthersanen	March 28 09.00-12.00

	Beneficiaries of protection		
Session 12	3D shapes, trademarks and trade dress – EU and US laws	WIPO Expert Prof. Suthersanen	March 28 13.00-16.00
Session 13	Overlap with other IPRs (Case Studies)	WIPO Expert Prof. Suthersanen	March 29 09.00-12.00

Advanced Trademarks
Lecturer: Öztürk and Akın
Dates: April 1-April 12

DATE	COURSE CONTENT	LECTURER	HOURS
Session 1	Rationale for trademark protection International trademark law (Paris Convention, TRIPS) National, regional and international dimensions of trademark registration (National Laws, Madrid System, EU Trademarks)	Öztürk, Akın	April 1 10.00-13.00
Session 2	Subject matter Criteria for registration I: Absolute grounds of refusal	Öztürk, Akın	April 1 13.00-16.00
Session 3	Criteria for registration II: Relative grounds of refusal	Öztürk, Akın	April 2 10.00-13.00
Session 4	Rights conferred by trademark Limitations	Öztürk, Akın	April 2 10.00-13.00
Session 5	Infringement and Trademark defenses	Öztürk, Akın	April 3 10.00-13.00
Session 6	Remedies/Enforcement (Trademark Attorney visiting lecture)	Öztürk, Akın	April 3 13.00-16.00
Session 7	Loss of rights -Cancellation for lack of use -Invalidation	Öztürk, Akın	April 4 10.00-13.00
Session 8	Well-Known Marks Certification and Collective Marks	Öztürk, Akın	April 4 13.00-16.00
Session 9	Protection of trademarks against unfair competition	Öztürk, Akın	April 5 10.00-13.00
Session 10	Use of trademarks on the internet, domain names	Öztürk, Akın	April 5 13.00-16.00
Session 11	Management and exploitation of trademarks, Licensing (Trademark Professional visiting lecture)	Öztürk, Akın	
Session 12	Evaluation	Öztürk, Akın	
	Advanced Design Law, Advanced Patent Law and Advance Trademarks April 8 to 12, 2018: Practical Training and Seminar		

Intellectual Property Infringement at Universities (2nd Session)

Lecturer: Yalcintas

Dates: April 15-April 26*

Date	Content	Lecturer	Hours
Session 4	What do scholars do? a) Good research practices vs. questionable research practices (such as plagiarism, fabrication of data, falsification of data, conflict of interest, data secrecy etc.) b) Economic rights vs. moral rights c) Moral rights and research ethics	Yalcintas	April 15 13.00-16.00
Session 5	Discussion (1) • <i>Inside Job</i> (2010) by Charles Ferguson	Yalcintas	April 16 13.00-16.00
Session 6	Research Ethics (and Law) at Universities a) Consequences of unethical and unlawful behaviour (1): Retraction b) Consequences of unethical and unlawful behaviour (2): Replication failure	Yalcintas	April 17 13.00-16.00
Session 7	Research Ethics (and Law) at Universities (continued) a) Consequences of unethical and unlawful behaviour (3): Falsification b) Consequences of unethical and unlawful behaviour (4): Negation	Yalcintas	April 18 13.00-16.00
Session 8	Research Ethics (and Law) at Universities (continued) a) Economics of scientific knowledge (non-rivalrousness, non-excludibility, open science etc.) b) IP and Intellectual Welfare (increasing returns, positive and negative externalities, market failure, government failure, creative class etc.)	Yalcintas	April 19 13.00-16.00
Session 9	Discussion (2) • <i>Ivory Tower</i> (2014) by Andrew Rossi	Yalcintas	April 22 13.00-16.00
Session 10	How to prepare a research paper? (1) a) How to be convincing while writing? b) How to cite a paper? c) How to quote a passage? d) Reference systems	Yalcintas	April 24 13.00-16.00
Session 11	How to prepare a research paper? (2) • Research Paper Workshop	Yalcintas	April 25 13.00-16.00
Session 12	Course Assessment	Yalcintas	April 26 13.00-16.00

* 23rd of April is an official holiday.

April 29-May 3*	Preparing and Submitting Draft Research Projects	Özden, Özkan	
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* 1st May is an official holiday.

Geographical Indications and Traditional Knowledge

Lecturer: Artik

Dates: May 6-May 10

DATE	COURSE CONTENT	LECTURER	HOURS
Session 1	Introduction: Definition & Classification and Key Concepts of Traditional Knowledge & Traditional Cultural Expressions	Artik	May 6 09.00-12.00
Session 2	Introduction: Definition & Classification and Key Concepts of Traditional Knowledge & Traditional Cultural Expressions	Artik	May 6 13.00-16.00
Session 3	National, Regional and International Instruments Protecting TK with existing rules	Artik	May 7 09.00-12.00
Session 4	Protecting TK with existing rules	Artik	May 7 13.00-16.00
Session 5	Protecting TK with existing rules	Artik	May 8 09.00-12.00
Session 6	Protecting TK with a sui generis system	Artik	May 8 13.00-16.00
Session 7	The Definition, and Examples of Geographic Indications	Artik	May 9 09.00-12.00
Session 8	Protecting Geographical Indications	Artik	May 9 13.00-16.00
Session 9	Case Study	Artik	May 10 09.00-12.00
Session 10	Final Exam	Artik	May 10 13.00-16.00

Commercialization of IP
Lecturers: Boztosun
Dates: May 13 to May 17

Date	Course Content	Lecturer	Hours
Session 1	Assignments and licensing practice I a) Assignments b) Licensing agreements in different IP rights	Boztosun	May 13 09.00-12.00
Session 2	Assignments and licensing practice II c) Reasonable license fees d) Managing risks	Boztosun	May 13 13.00-16.00
Session 3	Contracts and licensing practice (continued) e) Negotiating licenses f) Standards setting and FRAND terms (fair, reasonable and non-discriminatory terms)	Boztosun	May 14 09.00-12.00
Session 4	g) Compulsory licensing (including Doha - TRIPS type licenses)	Boztosun	May 14 13.00-16.00
Session 5	Franchising law and regulation	Boztosun	May 15 09.00-12.00
Session 6	Trade secrets and know-how a) Essential features of TS and KH b) Transfer of technology contracts c) Confidentiality clauses Non-disclosure agreements	Boztosun	May 15 13.00-16.00
Session 7	Competition law and IPRs I a) EU competition rules	Boztosun	May 15 13.00-16.00
Session 8	Competition law and IPRs II b) National competition rules	Boztosun	May 16 09.00-12.00
Session 9	Competition law and IPRs III c) Anti-competitive clauses and agreements in IPR licensing	Boztosun	May 16 13.00-16.00
Session 10	Competition law and IPRs IV d) Aftermarkets and design protection	Boztosun	May 17 09.00-12.00
Session 11	Role of Regional Organizations in Protecting IPRs a) Eurasian Patent Organization b) ARIPO c) OAPI d) Gulf Cooperation Council	Boztosun	May 17 13.00-16.00
Session 12	Term Project Workshops	Boztosun	May 17

Research Project: May 23 to June 30, 2018*

Date	Content	Lecturer	Hours
May 23-June 7	Finalization and Final Submission of Research Projects:	Özden, Özkan	TBA
June 10-June 12	Evaluation of the Research Projects	Özden, Özkan	TBA
June 30	Review and Re-Submission of Research Projects	Özden, Özkan	TBA

IP Seminar, Evaluation and Closing Session

Date	Content
June 13	IP Seminar WIPO, TurkPatent and Ankara University Closing Event
June 14	Evaluation of 2018-2019 Academic Year and Closing Ceremony WIPO, TurkPatent and Ankara University

End of Document

* 4th June-7th June is Ramadan Fest.