



CURRICULUM

WIPO-ANKARA UNI-TURKPATENT/LLM/17/INF.1PROV
ORIGINAL: ENGLISH
DATE: SEPTEMBER 2017

MASTER OF LAWS (LLM) IN INTELLECTUAL PROPERTY (Specializing in Patent Law and Design Law)

Organized by

Ankara University,
The World Intellectual Property Organization (WIPO)
and the Turkish Patent and Trademark Office

From September 18, 2017 to June 15, 2018 (2 semesters)
From June 16 to June 30, 2018 (Finalization and Submission of Research Project at Ankara University)

Course load: 420 hours

Winter Semester: September 18 to December 20, 2017 (Distance Learning)

Date	Course Content	Lecturer	Hours
September 18 – October 16	DL-101: General Course on Intellectual Property*	WIPO Academy	TBA**
October 16 – November 20	DL-301: Patents*	WIPO Academy	TBA**
November 20 – December 20	DL-302: Trademarks, Industrial Designs and Geographical Indications*	WIPO Academy	TBA**

* Course codes will be determined by Ankara University. These codes may be different from the ones shown above as the university uses a unique code system. Course titles will be the same.

** Course hours to be determined soon. During the academic year, WIPO may wish to revise course hours following consultation with the programme coordinators.

- Below, descriptions of the courses to be offered in the Spring Semester start with a new page.
- Each lecturer has the right to revise the course schedule and update the course content when necessary.
- Courses are held during weekdays. Weekends can be used for make-up courses.

OVERVIEW OF CURRICULUM

WINTER SEMESTER (September 18, 2017 – December 20, 2017)

General Course on Intellectual Property

WIPO Distance Learning

The third week of September 18, 2017 – October 16, 2017

Patents

WIPO Distance Learning

October 16, 2017 – November 20, 2017

Trademarks, Industrial Designs and Geographical Indications

WIPO Distance Learning

November 20, 2017 – December 20, 2017

SPRING SEMESTER (February 12, 2018 –June 30, 2018)*

Introduction to IP and Research Methodology: Interdisciplinary Approaches

Lecturers: Scholars and experts from Ankara University, WIPO, and TurkPatent

Lecturers: Selin Özden Merhacı and Zehra Özkan, Ankara University

Advanced Patent Law: Substantive and Procedural

Lecturer: WIPO Expert – Dr. Enrico Bonadio, (Senior Lecturer, City University of London) and Mr. Marco Aleman (Patent Law Division, WIPO) and Mr. Paul Rosenich (Senior Lecturer European Patent Law, European Patent Attorney, Chairman of the epi Disciplinary Committee)

Lecturers: Habip Asan, TurkPatent and Ali Rıza Köker, TurkPatent

Advanced Design Law: Substantive and Procedural

Lecturer: WIPO Expert – Prof. Dr. Uma Suthersanen (Professor of Intellectual Property Law, Queen Mary University, London)

Lecturers: Habip Asan, TurkPatent and Ali Rıza Köker, TurkPatent

Advanced Trademarks

Lecturers: Özgür Öztürk, İstanbul Technical University and Elif Betül Akın, TurkPatent

Geographical Indications and Traditional Knowledge

Lecturer: Başak Bak, İzmir University of Economics

Commercialization of IP

Lecturers: Ayşe Boztosun, Akdeniz University

Intellectual Property Infringement at Universities

Lecturer: Altug Yalcintas, Ankara University

Research Project

* Each lecturer and Ankara University has the right to revise the courses, the schedule and to update the course content when necessary. One of the courses might be removed from the curriculum

Spring Semester: February 12, 2018 to June 30, 2018 (Residential Learning)

Venue

Courses will be held in the premises of Ankara University and Turkish Patent and Trademark Office.

Students arrive Ankara University: February 5, 2018

Preparations and registrations at Ankara University: February 6 to 9, 2018

Introduction to IP and Research Methodology: Interdisciplinary Approaches
Lecturers: Selin Özden Merhacı, Zehra Özkan, and WIPO Experts
Dates: February 12 – 16, 2018

Date	Course Content	Lecturer	Hours
SECTION 1: Opening Ceremony and Introduction			
Session 1	Opening Ceremony and introduction by: <ul style="list-style-type: none"> Ankara University WIPO Academy Turkish Patent and Trademark Office 	Ankara, WIPO Academy, Turkish Patent and Trademark Office	February 12 09.00-12.00 13.00-16.00
Session 2	Orientation visit to premises of Ankara University	Ankara University and Ms. Martha Chikowore, WIPO	February 13 09.00-12.00
Session 3	World Intellectual Property Organization (WIPO) Activities and its Education and Training		14.00-17.00
Session 2	Orientation visit to premises of Ankara University	Ankara University and WIPO	February 13 09.00-12.00
Session 3	World Intellectual Property Organization (WIPO) Activities and its Education and Training		14.00-17.00
SECTION 2: Introduction to IP and Research Methodology: Interdisciplinary Approaches			
Session 4	Basic concepts of science, research and law	Özden, Özkan	February 14 09.00-12.00
Session 5	Legal Methodology and Basics of Comparative Law	Özden, Özkan	February 14 13.00-16.00
Session 6	Copyright, Research Ethics and Plagiarism	Özden, Özkan	February 15 09.00-12.00

Session 7	Collecting data: libraries-data bases- court decisions	Özden, Özkan	February 15 13.00-16.00
Session 8	Preparing the research project: references, proper quotation	Özden, Özkan	February 16 09.00-12.00
Session 9	Course Assessment and Evaluation	Özden, Özkan	February 16 13.00-16.00

Advanced Patent Law: Substantive and Procedural
Lecturers: Bonadio, Asan, Köker and Rosenich
Section 1: February 19 to March 9, 2018

Date	Course Content	Lecturer	Hours
SECTION 1: Advanced Patent Law: Substantive – February 19 to 23, 2018			
Session 1	Nature and Function of the Patent System International Patent Law <ul style="list-style-type: none"> • International Patent Law • International Patent Cooperation Treaty (PCT) • Paris Convention to the TRIPS Agreement • Budapest Treaty 	Dr. Bonadio Ms. Tomoko Miyamoto, Head, Patent Law Section, Patent Law Division, WIPO Ms. Silke Weiss, Program Officer, PCT Outreach and User Relations Section, PCT Legal Division, WIPO (via Video Conferencing)	February 19 10.00-11.00 11.00-12.00 (09.00-10.00 Geneva Time) 12.00 – 13.00 (10.00-11.00 Geneva Time)
Session 2	Patent Regimes: Aims and Fundamental Features	WIPO Expert Dr. Bonadio	February 19 14.00-17.00
Session 3	International Patent Law (Before and Beyond TRIPS) The TRIPS Agreement and Patents a) Principle of Non-Discrimination b) Exclusions from Patentability c) Patents, Morality and Ordre Public d) Scope of Protection and Disclosure e) Exception to Patent Rights and Compulsory Licences Term of Protection	WIPO Expert Dr. Bonadio	February 20 09.00-12.00
Session 4	Patent Protection and Public Health a) Doha Declaration b) Compulsory Licences of Pharmaceutical Patents c) Second Uses of Known Substances Border Seizures of Generic Medicines	WIPO Expert Dr. Bonadio	February 20 13.00-16.00

Session 5	Biotech Patents and Plant Varieties	WIPO Expert Dr. Bonadio	February 21 09.00-12.00
Session 6	Patents, Utility Models and Confidential Information	WIPO Expert Dr. Bonadio	February 21 13.00-16.00
Session 7	Evaluation	WIPO Expert Dr. Bonadio	February 22 09.00-13.00
Session 8	Study I – Industry and TurkPatent a) Basic aspects of European Patent Law and Practice b) Filing Requirements. c) Scope Of Protection	Asan, Köker	February 26 09.00-12.00 13.00-15.00
Session 9	Study II – Industry and TurkPatent a) Patentability Criteria's b) Drafting and amendment of patent documents, specifications and claims c) Online search, drafting and filing tools	Asan, Köker, Rosenich	February 27 09.00-12.00 13.00-15.00
Session 10	Case Studies on Drafting a specification for a patent application Preparation of a case (concept of an invention, prior Art and drafting claims)	Mr. Rosenich	February 28 09.00-12.00 13.00-15.00
Session 11	Replying to substantive communications from EPO	Mr. Rosenich	01 March 09.00-12.00 13.00-16.00
Session 12	Software patents, US patent law, Asian patent laws	Mr. Rosenich	02 March 09.00-12.00 13.00-16.00
Session 13	Patent litigation I: Infringement and validity a) Validty a. Opposition and appeal proceedings at the EPO b. Court procedures b) Infringement c) Other enforcement procedures	Asan, Köker	March 05 09.00-12.00 13.00-16.00

Session 14	Examiner – student match-up / on the job training @TurkPatent		March 06, 07, 08
Session 15	Study Visit to Industry Evaluation	Asan, Köker,	March 09 09.00-12.00 13.00-16.00

Advanced Design Law: Substantive and Procedural
Lecturers: Suthersanen, Asan, and Köker
Section 1: Dates: March 19 to 23, 2018

DATE	COURSE CONTENT	LECTURER	HOURS
SECTION 1: Advanced Design Law: Substantive – March 19, 2018			
Session 1	International Design Law & Latest Developments in WIPO (SCT) The Hague System for the International Registration of Designs	Ms. Marie Paule Rizo, Head, Policy and Legislative Advice Section, Department of TMs, ID and GIs, WIPO Ms. Genevieve Steimle, Legal Officer, Hague Legal Affairs Section, The Hague Registry, WIPO (via Video Conferencing)	13.30-14.30 (11.30-12.30 Geneva Time) 14.30 – 15.30 (12.30-13.30 Geneva Time)
SECTION 2: Advanced Design Law: Procedural – March 19 to 23, 2018			
Session 10	Understanding and drafting of design applications Online search and application tools	Asan, Köker	March 19
Session 11	Design litigation: infringement and validity Opposition proceedings Invalidation proceeding	Asan, Köker	March 20
Session 12	Case Studies: Industry (e.g., Textiles and Furniture cases)	Asan, Köker	March 21
Session 13	Course Assessment	Asan, Köker	March 22

Advanced Trademarks
Lecturer: Öztürk and Akın
Dates: March 26 to April 6, 2018

DATE	COURSE CONTENT	LECTURER	HOURS
Session 1	Rationale for trademark protection International trademark law (Paris Convention, TRIPS) National, regional and international dimensions of trademark registration (National Laws, Madrid System, EU Trademarks)	Öztürk, Akın	March 26 13.00-16.00
Session 2	Subject matter Criteria for registration I: Absolute grounds of refusal	Öztürk, Akın	March 27 10.00-13.00
Session 3	Criteria for registration II: Relative grounds of refusal	Öztürk, Akın	March 28 10.00-13.00
Session 4	Rights conferred by trademark Limitations	Öztürk, Akın	March 29 10.00-13.00
Session 5	Infringement and Trademark defenses	Öztürk, Akın	March 30 10.00-13.00
Session 6	Remedies/Enforcement (Trademark Attorney visiting lecture)	Öztürk, Akın	April 02 13.00-16.00
Session 7	Loss of rights -Cancellation for lack of use -Invalidation	Öztürk, Akın	April 03 10.00-13.00
Session 8	Well-Known Marks Certification and Collective Marks	Öztürk, Akın	April 03 13.00-17.00
Session 9	Protection of trademarks against unfair competition	Öztürk, Akın	April 04 10.00-13.00
Session 10	Use of trademarks on the internet, domain names	Öztürk, Akın	April 05 10.00-13.00
Session 11	Management and exploitation of trademarks, Licensing (Trademark Professional visiting lecture)	Öztürk, Akın	April 05 14.00-17.00
Session 12	Evaluation	Öztürk, Akın	April 06 10.00-13.00
	Advanced Design Law, Advanced Patent Law and Advance Trademarks April 9 to 13, 2018: Practical Training and Seminar		

Geographical Indications and Traditional Knowledge

Lecturer: Bak

Dates: April 16 to 20, 2018

DATE	COURSE CONTENT	LECTURER	HOURS
Session 1	Introduction: Definition & Classification and Key Concepts of Traditional Knowledge & Traditional Cultural Expressions	Bak	April 16 09.00-12.00
Session 2	Introduction: Definition & Classification and Key Concepts of Traditional Knowledge & Traditional Cultural Expressions	Bak	April 16 13.00-16.00
Session 3	National, Regional and International Instruments Protecting TK with existing rules	Bak	April 17 09.00-12.00
Session 4	Protecting TK with existing rules	Bak	April 17 13.00-16.00
Session 5	Protecting TK with existing rules	Bak	April 18 09.00-12.00
Session 6	Protecting TK with a sui generis system	Bak	April 18 13.00-16.00
Session 7	The Definition, and Examples of Geographic Indications	Bak	April 19 09.00-12.00
Session 8	Protecting Geographical Indications	Bak	April 19 13.00-16.00
Session 9	Case Study	Bak	April 20 09.00-12.00
Session 10	Final Exam	Bak	April 20 13.00-16.00
Session 11	Evaluation	Bak	April 20

Commercialization of IP
Lecturers: Boztosun
Dates: April 24 to 27 and May 02 to 04, 2018*

Date	Course Content	Lecturer	Hours
Session 1	Assignments and licensing practice I a) Assignments b) Licensing agreements in different IP rights	Boztosun	April 24 09.00-12.00
Session 2	Assignments and licensing practice II c) Reasonable license fees d) Managing risks	Boztosun	April 24 13.00-16.00
Session 3	Contracts and licensing practice (continued) e) Negotiating licenses f) Standards setting and FRAND terms (fair, reasonable and non-discriminatory terms)	Boztosun	April 25 09.00-12.00 13.00-16.00
Session 4	g) Compulsory licensing (including Doha - TRIPS type licenses)	Boztosun	April 25 13.00-16.00
Session 5	Franchising law and regulation	Boztosun	April 26 09.00-12.00
Session 6	Trade secrets and know-how a) Essential features of TS and KH b) Transfer of technology contracts c) Confidentiality clauses Non-disclosure agreements	Boztosun	April 26 13.00-16.00
Session 7	Course Assessment	Boztosun	April 27 09.00-12.00
Session 8	Competition law and IPRs I a) EU competition rules	Boztosun	April 27 13.00-16.00
Session 9	Competition law and IPRs II b) National competition rules	Boztosun	May 02 09.00-12.00
Session 10	Competition law and IPRs III c) Anti-competitive clauses and agreements in IPR licensing	Boztosun	May 02 13.00-16.00
Session 11	Competition law and IPRs IV d) Aftermarkets and design protection	Boztosun	May 03 09.00-12.00
Session 12	Role of Regional Organizations in Protecting IPRs a) Eurasian Patent Organization b) ARIPO c) OAPI d) Gulf Cooperation Council	Boztosun	May 03 13.00-16.00

* 23rd of April and 1st of May are official holidays

Session 13	Term Project Workshops	Boztosun	May 04 09.00-12.00
Session 14	Evaluation	Boztosun	May 04 13.00-16.00

	Submitting the Draft Research Papers at Ankara University: May 7 to 11, 2018	Özden, Özkan	TBA
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Intellectual Property Infringement at Universities
Lecturer: Yalcintas
Dates: May 14 to May 27, 2018

Date	Content	Lecturer	Hours
Session 1	What do scholars do? a) Good research practices vs. questionable research practices (such as plagiarism, fabrication of data, falsification of data, conflict of interest, data secrecy etc.) b) Economic rights vs. moral rights c) Moral rights and research ethics	Yalcintas	May 14 13.00-16.00
Session 2	Discussion (1) • <i>Inside Job</i> (2010) by Charles Ferguson	Yalcintas	May 15 13.00-16.00
Session 3	Research Ethics (and Law) at Universities a) Consequences of unethical and unlawful behaviour (1): Retraction b) Consequences of unethical and unlawful behaviour (2): Replication failure	Yalcintas	May 16 13.00-16.00
Session 4	Research Ethics (and Law) at Universities (continued) a) Consequences of unethical and unlawful behaviour (3): Falsification b) Consequences of unethical and unlawful behaviour (4): Negation	Yalcintas	May 17 13.00-16.00
Session 5	Research Ethics (and Law) at Universities (continued) a) Economics of scientific knowledge (non-rivalrousness, non-excludibility, open science etc.) b) IP and Intellectual Welfare (increasing returns, positive and negative externalities, market failure, government failure, creative class etc.)	Yalcintas	May 18 13.00-16.00
Session 6	Discussion (2) • <i>Ivory Tower</i> (2014) by Andrew Rossi	Yalcintas	May 21 13.00-16.00
Session 7	How to prepare a research paper? (1) a) How to be convincing while writing? b) How to cite a paper? c) How to quote a passage? d) Reference systems	Yalcintas	May 22 13.00-16.00
Session 8	How to prepare a research paper? (2) • Research Paper Workshop	Yalcintas	May 23 13.00-16.00
Session 9	Course Assessment	Yalcintas	May 24 13.00-16.00

Research Project: May 26 to June 30, 2018

Date	Content	Lecturer	Hours
May 26 to June 10, 2018	Finalization and Submission of Research Projects:	Özden, Özkan	TBA
June 10 to June 13, 2018*	Evaluation of the Research Projects	Özden, Özkan	TBA
June 18 to 30, 2018 (If it is needed)	Review and Re-Submission of Research Projects:	Özden, Özkan	TBA

* June 14 to 17, 2018 is official holiday (Ramadan Fest).

Advanced Design Law: Substantive and Procedural
Lecturers: Suthersanen, Asan, and Köker
Section 2: Dates: June 4 to 6, 2018

Session 1	Nature of Design Economic role of design Rational of design protection Competition aspects	WIPO Expert Prof. Suthersanen	June 4 09.00-13.00
Session 2	EU Law and National Law Protectable subject matter: Design and product Excluded subject matter Novelty	WIPO Expert Prof. Suthersanen	June 4 14.00-18.00
Session 3	Individual character Disclosure rules	WIPO Expert Prof. Suthersanen	June 5 09.00-13.00
Session 4	EU Law and National Law (continued) Rights conferred Scope of protection and infringement Defences Comparison of registered rights with EU Unregistered Design Right	WIPO Expert Prof. Suthersanen	June 5 14.00-18.00
Session 5	Comparison of registered rights with EU Unregistered Design Right Registration process at EU and national level Beneficiaries of protection	WIPO Expert Prof. Suthersanen	June 6 09.00-13.00
Session 6	3D shapes, trademarks and trade dress – EU and US laws	WIPO Expert Prof. Suthersanen	June 6 14.00-18.00
Session 7	Overlap with other IPRs (Case Studies)	WIPO Expert Prof. Suthersanen	June 6

Evaluation and Closing Session

Date	Content
June 6, 2018	Evaluation of 2017-2018 Academic Year
June 7, 2018	IP Seminar on a Topical Issue related to Patents and/or Designs and closing ceremony

Submission of Final Research Projects: June 18 to June 30, 2018

Date	Content	Lecturer	Hours
June 18 to 30, 2018 (if needed)	Review and Submission of Final Research Projects	Özden, Özkan	TBA

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